

# TERMS AND CONDITIONS

**This website [www.lesplayhk.com](http://www.lesplayhk.com) is owned and operated by LES PLAY LIMITED("Company", "We" or "Us"). We strive to provide you with the highest level of customer service, including the protection of your privacy.**

## **1. Privacy policy**

The company's privacy policy information collected on the website of the company to, use and / or sharing of information collected maintenance information has been described. By using this website you agree to accept the relevant provisions of this Privacy Policy. If you do not agree with this Privacy Policy some or all of the terms, will not use this site. Please note that this Privacy Policy applies only to information collected by this website related to, does not apply to any information or collected or obtained from other sources in other ways.

The company's privacy policy on the use of IT in the company collected on this site and / or sharing of information has made the maintenance instructions. By using this site you agree and accept deemed relevant provisions of this Privacy Policy. If you do not agree with this Privacy Policy some or all of the terms, will not use this site. Please note that this Privacy Policy applies only to information collected by this website related to, does not apply to any information or collected or obtained from other sources in other ways.

The company's privacy policy to ensure that the information you provide to us is secure. To make you rest assured, will be described below you will need to provide details of the company's information and usage information. Under without obtaining your explicit consent, the Company will not collect sensitive information about you. The company mastered information is accurate and will be updated. If you

need to change your information, please feel free to contact the company (which may charge a management fee). If you find any error information, the company will immediately be deleted or changed.

## **2. Personally identifiable information - PII Information collected by the Company Summary**

The Company will collect voluntary individual registration verification information ("PII"), or to collect information according to your request clearly.

We may also collect your IP (Internet Protocol) address by the server to the diagnosis of the company's problems and manage the site. IP address is used to specify the use of the Internet to your computer's digital. Your IP address will be used for identification of your session and to gather demographic information.

In the course of your use of the Site, we may ask you to provide the e-mail address. In addition, the company may ask you to provide some or all of the following in the ordering process PII: Name, mailing address, email address, telephone number and details of payment mechanisms (such as credit card details).

## **3. Use and share PII**

All PII in accordance with "Data protection guidelines" and other Hong Kong applicable data protection laws and regulations reserved.

We use PII to provide relevant information about the company to you, to provide you with appropriate service and self-promotion and

marketing. The company's principle is: do not sell or disclose any PII to any other body (bodies outside the company), unless the company be forced to carry out this behavior to prevent and detect fraud. In the case without obtaining your consent, the company will never sell or rent your PII to any other person for the purpose of marketing.

However, the company may your PII will be disclosed to the company's agents and contractors in order to assist the Company in accordance with the use of your information purposes specified in this Privacy Policy. For example, the company may choose to use a third party to carry out marketing or customer service assistance, or that the Company will disclose information related to credit card operators to process payments related matters. For convenient trading service, our third-party online payment system will collect and record your first payment information, and SSL encryption device sent to the bank transfer as easy to trade your future use.

The company also reserves the right to disclose PII is based on the purpose of:

- (a) Disclosure under applicable law
- (b) Disclosure requirements of the Government (or any type of legal institutions, government agencies or quasi-government agencies, local authorities or the Internet Protection Agency);
- (c) Be disclosed pursuant to a valid legal procedures or programs;
- (d) To protect the rights or property of the company, this site and / or other users of the site;

PII submitted to the company you agree to our already use your data in the manner prescribed in this Privacy Policy, for receiving and

processing of your information to third parties to relevant information, the company is not responsible.

#### **4. Collection and use of personal information**

Our website may contain links to third party websites, embedded content that comes from or relates to third party websites and services, and buttons from third party websites and services (such as social media sharing buttons). From time to time, we may receive personal information about you from third party sources. These third party sources may include, but are not limited to, suppliers, third party web analytics services and social media platforms, such as YouTube, Facebook, Twitter, LinkedIn, and Instagram. The types of information we may receive from these third parties includes information on your web activity about how you interact with our website and their services and aggregated analytics. We use this information to help improve our website, provide information and advertising, and to be able to analyze aggregate click statistics and trends.

We may disclose your personal information to the following categories of recipients:

- to our related companies and third party suppliers, partners and services providers (for example, to support the delivery or drop shipment of products ordered, provide functionality on, or help to enhance the security of our website, or for order fulfilment or market research purposes), or who otherwise process personal information for purposes that are described in this Privacy Notice or notified to you when we collect your personal information. For example, we utilize services provided by our third party partners to enable the detection of devices connected with fraud and other types of information

security vulnerabilities to enhance security on our website and other pages on the internet.

- to any competent law enforcement body, regulatory body, government agency, court or other third party where we believe disclosure is necessary (i) as a matter of applicable law or regulation, (ii) to exercise, establish or defend our legal rights, (iii) as part of a lawsuit or investigation, or (iv) to protect your vital interests or those of any other person;

- to credit reference agencies for the purposes of identity and credit checking when placing an order, and periodically if you have an open account with us;

- to an actual or potential buyer (and its agents and advisers) in connection with any actual or proposed purchase, merger or acquisition of any part of our business, or as part of reorganization, bankruptcy, or change in ownership control, provided that we inform the recipient it must use your personal information only for the purposes disclosed in this Privacy Notice; to any other person with your consent to the disclosure.

## **5. Cookie (Information recording program)**

The company uses technology Cookie from your browser information stored on your computer. Because Cookie allows website publishers take effective measures (such as a computer or a user confirm whether previously visited the site), and many Web sites use to record information Cookie. You can usually change the browser settings to

prevent the use of Cookie, but if you make a change, it may lead to service (and the site) is not working. Information stored in the Cookie used to identify you. This description of the company for more effective service and track visitors to the site access mode.

In addition, in advertising to this website (if applicable), third-party advertisers or advertising service providers may set a unique Cookie in your browser, or to identify it. Third-party advertisers or advertising service providers use to Cookie's not bound by this privacy policy, but bound by their own privacy policies. Please note that use of this site shall not be used or for minors under the age of eighteen.

Besides, the company uses Google Analytics and Google Analytics Advertising Features to collect user data and perform remarketing activities. You can opt-out from being tracked by Google Analytics by installing the Google Analytics Opt-Out Browser add-on for your current web browser.

## **6. E-mail pieces**

Please note, we may send an email to you based on the following purposes:

As part of the service. For example, the company (or possibly you) send e-mail messages to you some of the following circumstances:

- After registering, your account details to inform you;
- The company's products and services related to information to inform you;
- Used as a newsletter;
- Used as promotional emails.

However, we may send marketing or promotional e-mail, the company will provide you with the cancellation (or unsubscribe) choice.

## **7. Security and retention**

The company guarantees the hands of PII in accordance with internal security policies and relevant laws and regulations are managed in our system is safe.

For information between the website and / or transmitted by the user, although the company will take precautions to protect, but may not prevent third parties from unauthorized access to such information, it could not prevent the transmission process due to negligence resulting in leakage of such information. The presence of such risks when users agree with this site to communicate.

## **8. Transfer specific environment**

If we for the sale of most assets, merger, consolidation, change of control or transfer behavior, or reorganization or liquidation, the Company will have the right to unilaterally decide on this website or information transmitted through this site ( including but not limited to) the transfer to PII and other information, sold or assigned to a related or more third parties.

## **9. Changes to this Privacy Policy**

Please note that this Privacy Policy is an integral part of the Terms and Conditions, and will be treated as part of the agreement between you and the Company. From time to time the Company is entitled to

unilaterally make changes to this Privacy Policy. Privacy policy revised upon the commencement of this website is deemed to change this Privacy Policy. According to the nature of change, the company will make the following changes announced : ( 1) published on our homepage, or (2) if the company there in your e-mail address, will be notified by e-mail. However, no matter under what circumstances, as long as you continue to use this website after the change is made, you are deemed to consent to such changes. If you do not agree with this Privacy Policy will be made whole or in part from time to time to change, you must terminate your use of this site

#### **10. Age limit**

This website contains material which may offend and may not be distributed, circulated, sold, hired, given, lent, shown, played or projected to a person under the age of 18 years or legal age in your area. You must be at the age of 18 years or above to make purchase from us.

#### **11. Product disclaimer**

Our company act as a retailer of products. We are not in any way liable to any damages, losses in any forms due to the products sold by us.

#### **12. Customer service**

If you have any questions or comments, please contact us at [info@lesplayhk.com](mailto:info@lesplayhk.com) or 852-91355814.